

WEST DES MOINES CHAMBER OF COMMERCE

# SPONSORSHIP



# 2025 GUIDE

THE  
**WEST**  
IS YET TO COME

# ANNUAL DINNER

## WILD WILD WDM

At the WDM Chamber, we're known for our unique approach to bringing people together. This year, our Annual Dinner offers not only exceptional networking opportunities but also a fun twist with our Wild Wild Western theme!



## GIDDY UP, PARTNER!

Saddle up for the West Des Moines Chamber of Commerce's Annual Dinner, the best networking night of the year! This year's Wild Wild West Des Moines theme promises an unforgettable evening packed with energy, celebration, and connection. Whether you're a seasoned professional or new to the scene, this event is your chance to expand your network and make meaningful connections in a fun and engaging atmosphere. Guests will enjoy exclusive access to our VIP saloon, along with other exciting thematic elements that will transport you straight to the frontier. It's a night to honor the outstanding contributions of our Citizen and Emerging Citizen of the Year, recognizing their leadership and impact on our community. We'll also reflect on the accomplishments of the past year and set the stage for the exciting opportunities ahead. With a lively program, great company, and a memorable Wild West flair, this event is not to be missed!

## PAST SPONSORS & PARTNERS

- Carrier Access
- First Interstate Bank
- Google Fiber
- Mediacom
- Merchants Bonding Company
- MHCS
- Polk County
- Sammons Financial Group
- Shive-Hattery
- Skeffington's
- Symetra
- Unite Private Networks
- Val Air Ballroom
- West Bank
- Whitfield & Eddy
- and many more!



## INVESTMENT LEVELS

Presenting.....	\$10,000
VIP Saloon.....	\$7,500
Supporting.....	\$4,500
Pioneer Partner.....	\$2,500
VIP Table of 8.....	\$1,000

Discover the perks of each sponsorship level in our benefits chart. From branding opportunities to VIP access, there's a level to match your goals and amplify your impact!

	Presenting	VIP Saloon	Supporting	Pioneer Partner	VIP Table
Eight (8) Tickets to Wild Wild West Des Moines Annual Dinner					
Eight (8) VIP Passes to the exclusive VIP Saloon					
Brand aligned with unique event element (wi-fi, photobooth, centerpieces, etc.)					
Logo included in Wild Wild West Des Moines event program					
Logo with hyperlink on Wild Wild West Des Moines website and registration page					
Logo on all print and digital promotions for the event					
Copy of all registered attendee names and email addresses					
One (1) 300x300 banner ad displayed on wdmchamber.org (number of months)	3	2	1		
Company description included in Wild Wild West Des Moines event program					
Logo included on front of Wild Wild West Des Moines event program					
On site promotional booth at Wild Wild West Des Moines					
Welcome attendees from on stage or show a short commercial video					
Branded pop-up banner and signage throughout VIP Saloon					
Annual Dinner promotional invitation video featuring your company leader					
Branded backdrop for event photos					
Provide pop-up banners to be placed on stage and throughout the event venue					
One (1) set of member mailing labels					
One (1) solo e-blast to WDM Chamber e-mail subscribers					



# ATHENE<sup>®</sup> **Black & Brown** Business Summit

Learn. Grow. Thrive.

Presented by



## ATHENE BLACK & BROWN BUSINESS SUMMIT

The Athene Black & Brown Business Summit presented by Wells Fargo includes a pitch competition, breakout sessions led by top experts, Mel Essex Entrepreneur of the Year Award, inspirational keynote speakers and more.



## CHAMPION ETHNIC & RACIAL MINORITY-OWNED BUSINESSES

The Black & Brown Business Summit was created by national stakeholders to elevate ethnic minorities and bring BIPOC businesses together to assist with connection building, programming, promotion, training, and to provide resources to help businesses grow and prosper. The Summit is owned and operated by the West Des Moines Chamber of Commerce and is supported by several key stakeholders including Athene, Bank of America, Chase, Wells Fargo and more. The West Des Moines Chamber of Commerce created The Summit back in 2021 and Athene became the naming rights title sponsor in 2022.

Our goal is to help advance the minority business community across the country and position Iowa as the best place in the nation to start and lead a minority business.



## PAST SPONSORS & PARTNERS

- Athene
- Bank of America
- Chase
- DB&T
- Drake Business Clinic
- Elevate by Principal
- F&G
- Federal Home Loan Bank
- Holmes Murphy
- Hy-Vee
- Iowa Economic Development Authority
- Krause Group
- NCMIC
- Unity Point Health
- Wells Fargo
- and many more!



## INVESTMENT LEVELS

Advocate.....	\$10,000
Spotlight.....	\$4,700
Supporting.....	\$2,500
Champion.....	\$1,500
Non-Profit.....	\$500

Major sponsorships, such as title, presenting, and partner level investments are available by request only. Contact your sales team leader to learn more.

	Advocate	Spotlight	Supporting	Champion	Non-Profit
10% of Sponsorship Proceeds Benefitting the Pitch Competition					
All-Session Tickets to the Athene Black & Brown Business Summit	10	6	4	2	2
Special social media graphics to promote your support of the event					
Sponsor Profile on the Athene Black & Brown Business Summit Mobile Application					
Listed in all Athene Black & Brown Business Summit press releases					
Name listed in Athene Black & Brown Business Summit event program					
Logo included in post-event recap video					
Logo included on Athene Black & Brown Business Summit webpage					
Logo included in Athene Black & Brown Business Summit event program					
Ability to provide information via Digital Welcome Packet					
Ability to provide information in post-event follow-up communication					
On-Site Promotional Expo Booth					
Recognized as presenting sponsor for one (1) educational session					
Three (3) Months of banner advertising in WDM Chamber e-newsletter					
Display two (2) pop-up banners in event space (as provided)					
Opportunity to lead (1) sponsored educational session during the event					
Promotional video (up to :60) to run during the event (as provided)					



## THE KICKOFF TO SUMMER

Join the excitement at this community-fueled festival celebrating West Des Moines and the beautiful Raccoon River Park. Held annually the first Saturday in June, the Palooza officially kicks off summer in West Des Moines!



## BANDS, BEERS, BOATS - OH MY!

Dive into summer fun at the Raccoon River Palooza, West Des Moines' ultimate family-friendly festival that has something for everyone! Held at the beautiful Blue Heron Lake, this vibrant event features live music, a beer garden, and delicious eats from a variety of local food trucks. Explore the bustling local business expo, let the kids enjoy the family fun zone, and soak up the lively atmosphere. Feeling adventurous? Take advantage of free boat rentals or join the thrill of the cardboard boat race, where individuals, groups, and corporations put their creativity to the test by building and racing their own custom-made boats. This festival isn't just about fun—it's also a celebration of West Des Moines' parks and community, welcoming residents and visitors to kick off summer in style. Best of all, a portion of sponsorship proceeds will benefit ICON Water Trails, helping to enhance outdoor recreation for all. Don't miss this unforgettable event that's the perfect way to launch into summer!

## PAST SPONSORS & PARTNERS





































- Aureon
- Axis Therapy Centers
- Bank of America
- Cushman & Wakefield
- Cumulus Media
- Dupaco Credit Union
- Forvis Mazars
- Gilbert & Cook
- Google Fiber
- Kindercare
- Polk County
- Prevent Child Abuse Iowa
- Security National Bank
- Superstorm Roofing & Siding
- Symetra
- and many more!



## INVESTMENT LEVELS

Presenting.....	\$17,500
Voyager.....	\$7,500
Explorer.....	\$5,000
Champion.....	\$1,900
Partner.....	\$575

Explore the perks of each sponsorship level in our benefits chart. From showcasing your brand to unique activations, there's a level to help you make a splash!

	Presenting	Voyager	Explorer	Champion	Partner
10% of Sponsorship Proceeds Benefitting ICON Water Trails					
Listed in all Raccoon River Palooza press releases					
Logo included on Raccoon River Palooza webpage					
Special social media graphics to promote your support of the event					
Logo included on Raccoon River Palooza event signage					
One (1) 10' x 10' expo space with one (1) table and two (2) chairs					
Complimentary food/drink vouchers	20	10	7	5	
Recognized as presenting sponsor for one (1) standard event element					
Recognized as presenting sponsor for one (1) premium event element					
Logo included on premium event giveaway/award					
Opportunity to speak to attendees at the event					
Three (3) Months of banner advertising in WDM Chamber e-newsletter					
Six (6) Months of banner advertising in WDM Chamber e-newsletter					
One (1) 20' x 10' expo space with two (2) tables and four (4) chairs					
Twelve (12) Months of banner advertising in WDM Chamber e-newsletter					
Display pop-up banners in event space (as provided)					
Joint Media Interviews promoting the Raccoon River Palooza					





## LEAD, GROW, SUCCEED

Mentoring for Women empowers attendees to learn from leaders, grow their confidence and skills, and succeed by building connections, gaining insights, and exploring strategies for personal and professional advancement.

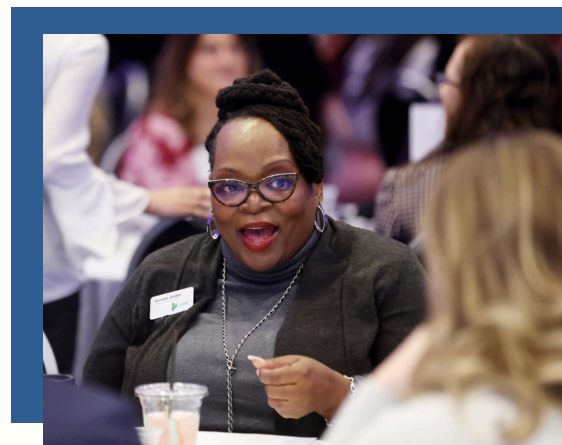


## MEET YOUR NEW MENTOR

The Mentoring for Women Conference, is a transformative event designed to empower women through mentorship, inspiration, and meaningful connections. This experience brings together dynamic coaching sessions, insightful keynote speakers, and interactive discussions, all aimed at equipping women with the tools and strategies to achieve their personal and professional aspirations. Attendees have the opportunity to engage with accomplished leaders, share ideas, and gain actionable insights that foster growth and leadership. The event emphasizes creating a vibrant community of support, offering ample opportunities for networking and collaboration with like-minded professionals. By bringing together diverse perspectives, the conference promotes confidence-building, leadership development, and the importance of women supporting one another in their journeys. With its focus on advancing opportunities for women and driving positive change, Mentoring for Women serves as an invaluable platform to inspire action and shape a more inclusive and equitable future for all.

## PAST SPONSORS & PARTNERS





































- Animal Rescue League
- Broadlawns Medical Center
- Christopher's Fine Jewelry
- Community State Bank
- Federal Home Loan Bank
- GYM GUYZ
- Holt Plumbing & Heating
- Jordan Creek Town Center
- LS2 Group
- MWH Law Group
- On Point Strategies
- Simpson College
- Syverson Strege
- Polk County
- Wellabe
- and many more!



## INVESTMENT LEVELS

Presenting.....	\$10,000
Supporting.....	\$5,500
Champion.....	\$2,000
Mentor Table.....	\$575

Discover the benefits of sponsorship levels. From branding to exclusive access, there's a level to align with your goals and elevate your impact at Mentoring for Women!

	Presenting	Supporting	Champion	Mentor Table
Opportunity to lead six (6) mentor sessions				
Official Mentor digital badge				
Opportunity to decorate your mentor table(s)				
Listed in Mentoring for Women event program				
Logo on all print and digital promotions for the event				
Logo included in Mentoring for Women event program				
Copy of all registered attendee names and email addresses				
One (1) 300x300 banner ad displayed on wdmchamber.org (number of months)				
Opportunity to lead twelve (12) mentor sessions				
Opportunity to speak to attendees at the event				
On site promotional booth at Mentoring for Women				
50-word company description included in Mentoring for Women event program				
Display pop-up banners in event space (as provided)	3	2		
Complimentary event registrations	10	6		
Branded backdrop for event photos				
100-word company description included in Mentoring for Women event program				
Promotional video (up to :60) to run during the event (as provided)				
One (1) CEO Insights video interview with West Des Moines Chamber of Commerce				

# FIRST RESPONDERS APPRECIATION BREAKFAST

## COMMUNITY SUPPORT

Join us as we show our support for those who serve and protect our freedoms at the annual First Responders Appreciation Breakfast. All police, fire, and emergency services personnel are invited to attend free of charge.



## HONORING THOSE WHO SERVE

The First Responders Appreciation Breakfast is an annual event dedicated to honoring the bravery, commitment, and selflessness of our local first responders. Hosted by the West Des Moines Chamber of Commerce, this heartfelt gathering is an opportunity for the community to come together and express gratitude to those who put their lives on the line every day to protect and serve. From police officers and firefighters to paramedics and emergency personnel, this event celebrates their incredible contributions to the safety and well-being of our city. The breakfast features guest speakers, heartfelt tributes, and special recognition for the unwavering dedication these heroes demonstrate daily. Community leaders, businesses, and residents join together to show their support and appreciation in an uplifting and memorable atmosphere. It's more than just a meal—it's a celebration of courage, a chance to build stronger community bonds, and a way to give back to those who give so much. Join us in thanking the first responders who make our community stronger, safer, and better for all.



## PAST SPONSORS & PARTNERS

- Aureon
- Canine Country Club
- ESO Solutions
- Farmers State Bank
- Scheels
- West Bank
- and many more!



## INVESTMENT LEVELS

Presenting.....	\$7,500
Supporting.....	\$3,500
Champion.....	\$1,500

Discover the benefits of sponsorship levels. From branding to exclusive recognition, there's a level to align with your goals and honor our heroes.

	Presenting	Supporting	Champion
Complimentary event registrations	10	6	2
Logo included on all digital and print marketing			
Listed in First Responders Appreciation Breakfast event program			
Logo included in First Responders Appreciation Breakfast event program			
Promotional video (up to :60) to run during the event (as provided)			
Copy of all registered attendee names and email addresses			
One (1) 300x300 banner ad displayed on wdmchamber.org (number of months)	3		
Display pop-up banners in event space (as provided)	3	2	
50-word company description included in event program			
On site promotional booth at event			
100-word company description included in event program			
One (1) 300x300 banner ad displayed in e-newsletter of choice (number of months)	3		
One (1) Expert Advice Column			
One (1) CEO Insights video interview with West Des Moines Chamber of Commerce			
Branded backdrop for event photos			

# BEST OF THE WEST

## THE WEST IS YET TO COME

Via a month-long community voting process, the Best of the West awards help us crown the very best people, places, and things throughout the region. Winners must be a WDM Chamber member or be located within the city limits.



## THE BEST THAT WEST DES MOINES HAS TO OFFER

The Best of the West Awards is a celebration of the exceptional people, businesses, and places that make West Des Moines a thriving and vibrant community. Featuring diverse categories, the awards honor excellence across various sectors, from beloved local restaurants and retail stores to innovative employers and inspiring community leaders. Winners are determined through a public voting process, ensuring that the awards reflect the collective pride and appreciation of the residents who call West Des Moines home. The awards ceremony goes beyond recognition, creating an evening filled with excitement, camaraderie, and community pride. It's a chance for businesses and individuals to shine in the spotlight and for attendees to celebrate the achievements that make West Des Moines a standout place to live, work, and play. A portion of sponsorship proceeds supports the West Des Moines Chamber of Commerce Foundation, reinforcing the Chamber's commitment to fostering growth and development in the area. Whether you're cheering for a favorite local business or connecting with community leaders, the Best of the West Awards is a testament to the spirit and success of West Des Moines.

## PAST SPONSORS & PARTNERS
















- Allo Business
- Aureon
- DMOS
- R&R Realty Group
- The Iowa Clinic
- Trilix
- UScellular
- and many more!



## INVESTMENT LEVELS

Presenting.....	\$9,500
Gold.....	\$5,500
Silver.....	\$3,250
Champion.....	\$1,500

Discover the benefits of sponsorship levels. From branding to recognition, there's a level to align with your goals and amplify your impact at the Best of the West Awards!

	Presenting	Gold	Silver	Champion
Complimentary event registrations	16	8	4	2
Listed in Best of the West event program				
Logo on all print and digital promotions for the event				
One (1) 300x300 banner ad displayed in e-newsletter of choice (number of months)			2	
Logo included in Best of the West Awards event program				
Copy of all registered attendee names and email addresses				
Opportunity to speak to attendees at the event				
On site promotional booth at Best of the West Awards				
50-word company description included in Best of the West Awards event program				
Display pop-up banners in event space (as provided)	3	2		
Company Representative to present awards and be included in winner photos				
Branded backdrop for event photos & logo on award plaques (100)				
100-word company description included in Best of the West Awards event program				
Promotional video (up to :60) to run during the event (as provided)				
One (1) CEO Insights video interview with West Des Moines Chamber of Commerce				



# MONTHLY EVENTS

## SHOWCASE YOUR ORGANIZATION

Host a monthly Breakfast B4 Business or Rush Hour event or support a monthly luncheon to amplify your brand and connect with local community and business leaders.



## FOSTERING COMMUNITY RELATIONSHIPS

### **Breakfast B4 Business**

Rise and shine with Breakfast B4 Business, the perfect way to jumpstart your day with coffee, connections, and conversation. This monthly morning gathering brings together professionals from across the West Des Moines business community for casual networking and insightful discussions. Whether you're looking to make new connections or strengthen existing ones, this is the place to be before heading into your workday.

### **Monthly Luncheons**

Our Monthly Luncheons bring together professionals for a mix of networking, education, and inspiration over a midday meal. Each month features a dynamic speaker or panel discussion covering topics relevant to business growth, leadership, and community impact. Whether you're seeking fresh ideas, industry insights, or new opportunities, these luncheons provide the perfect platform to engage and connect.

### **Rush Hour**

End your workday on a high note at Rush Hour, our after-hours networking event designed for professionals looking to unwind, connect, and expand their business circle. Held at rotating venues, this casual gathering provides the perfect setting to build relationships, exchange ideas, and explore potential collaborations—all while enjoying great company in a relaxed atmosphere.

## PAST SPONSORS & PARTNERS

- Bank Iowa
- Blue Ox Spirits
- Buena Vista University
- Christopher's Fine Jewelry
- Comparion Insurance
- DART
- First National Bank
- Glen Oaks Golf & Country Club
- Kerton State Farm
- Shive-Hattery
- Symetra
- The Pelican Post
- Truth Family Chiropractic
- Valley Community Center
- and many more!



## INVESTMENT LEVELS

Lunch Presenting.....	\$4,000
Lunch Supporting.....	\$500
BB4B/Rush Presenting.....	\$3,250
BB4B/Rush Host.....	\$500

Discover the benefits of sponsoring our monthly events! From branding to recognition, there's a level to align with your goals and maximize your impact.

	Presenting Luncheon	Supporting Luncheon	Presenting BB4B/Rush Hour	Host BB4B/Rush Hour
Complimentary event registrations (per event)	4	2		
Logo included in event program				
Logo on all print and digital promotions for the event				
Opportunity to speak to attendees at the event				
Display pop-up banner in event space (as provided)				
Copy of all registered attendee names and email addresses				
Opportunity to provide promotional materials to attendees				
One (1) set of member mailing labels (as requested)				
Highlighted in quarterly luncheon schedule announcement e-blasts				
Host prize drawing at event				
Host one (1) event at your business/organization location				
One (1) solo e-blast sent to WDM subscriber database				
One (1) 300x300 banner ad displayed in e-newsletter of choice (number of months)	3		3	



## CELEBRATE | ELEVATE MOTIVATE | EDUCATE

As companies and individuals start or continue their journey, this program's goals are to help amplify businesses and people doing meaningful work for others. The purpose is to learn from and to also elevate those who have created inclusive environments in business or community. There are 10 award categories.

### SPONSOR LEVELS

Presenting	\$10,500
Gold	\$6,125
Advocate	\$4,175
Champion	\$2,785
Supporting	\$1,200



## PARTNERSHIP OPPORTUNITIES

Network, learn, and celebrate with hundreds of leaders as we highlight the significant impacts of local leaders, programs, initiatives, and meaningful work being done to increase belonging across our state. With live entertainment, uplifting messages, and a spirit of community, this is not your average awards event. You'll walk away with tools and connections to better our region.

**EVENT DATE: OCTOBER 22, 2025**

Learn more: [wdmchamber.org/reignite-community](http://wdmchamber.org/reignite-community)

	Supporting	Champion	Advocate	Gold	Presenting
Promoted in e-blasts, e-newsletters, social media, & more (reach of 26,000+ each push)					
Logo on website landing page as well as registration page					
10% of your sponsorship will be donated to the nonprofit award recipient					
Company leader invited on stage during nonprofit donation check presentation					
Number of tickets to event included	1	2	2	8	8
Recognition in all interview videos and event's highlight reel video					
Promotional literature or item distributed at event for additional exposure					
Number of months your company's website ad will run		1	2	3	4
Number of solo e-blasts company can send to all Chamber subscribers			1	1	1
Company leader gets podium time during highly impactful program					
Company leader on stage during rehearsal for iconic photo used in annual promos					
List of award recipients' contact information to connect & congratulate them					
Opportunity to select the award you'd like to present at the event					
Includes table of 8 at event with priority placement and logo on signage					
Logo on customized photo backdrop to be used for hundreds of photos at event					
Opportunity for your quote and company to be recognized in press releases to media					
Recognition is Business Record Daily ads with reach of 9,000+					
Recognition on physical awards that will be displayed in recipients' offices for years					

**2024 Recap:** 53 applications. 11 award recipients. 21 judges. 300 community leaders in attendance. Total of \$3,315 donated to Polk County Housing Trust Fund. 100% inspired to continue each of our journeys to make our communities and state a better place. We can't wait to partner with you as we continue this important initiative in 2025.

**SOLD!**

There is **ONE** additional specialty sponsorship: **the Minority Leader Scholarship Sponsor**. This partnership includes all benefits listed above included in the Gold level, plus it gives you additional exposure relating to all promotions involved with the 2 scholarships. One is a \$2,000 full-ride scholarship to the West Des Moines Leadership Academy for the Emerging Leader award recipient, and one is a \$2,000 scholarship to the Student Leader for their continued education. **\$7,955**

**CONTACT [KARA@WDMCHAMBER.ORG](mailto:kara@wdmchamber.org) TO RESERVE ANY SPONSORSHIP YOU'RE INTERESTED IN.**







### PHONE :

515-225-6009



### ADDRESS :

650 S Prairie View Drive, Suite #110  
West Des Moines, IA 50266



### WEBSITE :

[www.wdmchamber.org](http://www.wdmchamber.org)



## MEET YOUR SALES LEADERS



**JARED GALLIGAN**  
ACCOUNT EXECUTIVE - MEMBERSHIP  
JARED@WDMCHAMBER.ORG | 515-421-4162



**KATHERINE HARRINGTON**  
PRESIDENT & CEO  
KATHERINE@WDMCHAMBER.ORG  
515-689-4447



**KARA MATHESON**  
VP OF WORKFORCE  
DEVELOPMENT & CULTURE  
KARA@WDMCHAMBER.ORG | 515-421-4161



**MEREDITH MURPHY**  
TALENT ATTRACTION MANAGER  
MEREDITH@WDMCHAMBER.ORG  
515-421-4163



**LAUREN WATSON**  
ACCOUNT EXECUTIVE - MEMBERSHIP  
LAUREN@WDMCHAMBER.ORG | 515-421-4160

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