
State of Iowa
Executive Department

IN THE NAME AND BY THE AUTHORITY OF THE STATE OF IOWA

PROCLAMATION

WHEREAS, it is the mission of the State of Iowa to create, share, and apply knowledge to make Iowa and the world a better place; and

WHEREAS, it is the mission of the West Des Moines Chamber to strengthen companies, provide personalized resources and attract a top workforce to position our local communities as the best in America; and

WHEREAS, it is the vision of the West Des Moines Leadership Academy to positively influence the future of our local communities through strategic leadership development and workforce retention; and

WHEREAS, the West Des Moines Leadership Academy would like to champion this day of kindness for years to come; and

WHEREAS, putting smiles on faces of those who live, work, and play in our state should be something we all strive for; and

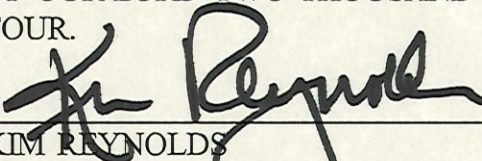
WHEREAS, studies show that kindness benefits not only the receiver, but also the giver, whether these are companies or people. Companies that value kindness have lower turnover on their teams, lower recruitment costs, and higher productivity; and

WHEREAS, a random act of kindness is giving your best self to others without requests or promise of return on investment. It's simply doing something nice for someone else, without them asking and without you doing it for anything in return.

NOW, THEREFORE, I, Kim Reynolds, Governor of the State of Iowa, do hereby proclaim February 23rd, 2024, as:

Day of Kindness

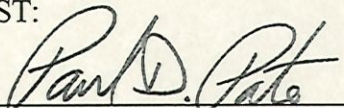
IN TESTIMONY WHEREOF, I HAVE
HEREUNTO SUBSCRIBED MY NAME AND
CAUSED THE GREAT SEAL OF THE STATE OF
IOWA TO BE AFFIXED. DONE AT DES MOINES
THIS 7th DAY OF FEBRUARY IN THE YEAR
OF OUR LORD TWO THOUSAND TWENTY-
FOUR.



KIM REYNOLDS
GOVERNOR OF IOWA



ATTEST:



PAUL PATE
SECRETARY OF STATE