

ABOUT #BBBS23

73 Expert Speakers

12 Educational Panels & Workshops

2 Keynote Speakers:

Dr. Pamela Jolly & Jimmy Thomas

47 Pitch Competition Applicants

\$50,000 to 8 Pitch Competition Finalists

1st: Louisiana Creole Pecan Candy

2nd: QuikLiq

3rd: The Joy of Curls

Mel Essex Award Winner - Perlla Deluca

\$6,000 Raised for By Degrees Foundation

22 Minority-owned Business Vendors

City of West Des Moines Proclamation

Over 100 Volunteers

Spanish Translation

ASL Interpretation

Hosted at Athene in West Des Moines, IA

Supported by 50+ Sponsors & Partners

CLOSING KEYNOTE

Dr. Pamela Jolly, CEO of Torch Enterprises shares with attendees during a fireside chat with Angela Jackson, SVP at Athene.



EVENT IMPACT

598 Total Attendees

963 Total Livestream Views

103,955 Sponsor Impressions (in-app only)

2,182 Attendee Profile Views

2,893 Agenda Views

865 Messages Between Attendees

858 Community Board Messages

485 Exhibitor Views

161 Photos Shared

Hundreds of Social Media Shares

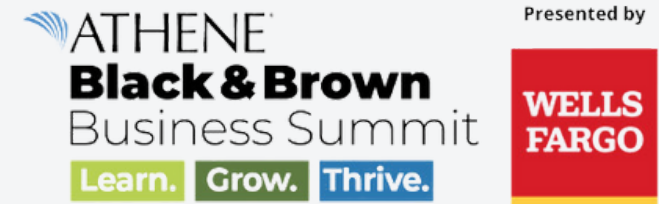
WE ARE GRATEFUL TO OUR SUPPORTERS
FOR ADVANCING INCLUSION IN IOWA



#BBBS23



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A LEGACY OF WEALTH

2023 Summit Review & Statistics

PITCH COMPETITION

BANK OF AMERICA

Over \$100,000 in cash prizes has been awarded to minority businesses through the Pitch Competition presented by Bank of America. This year, \$50,000 was distributed to eight competitors from across the country. These finalists traveled from Florida, Indiana, Iowa, Louisiana, and Texas.



Brianna Hairlson
Founder & CEO
Bri's Dance Place

EDUCATION



NETWORKING



CELEBRATION



OUR MISSION

The Athene Black & Brown Business Summit presented by Wells Fargo was created by national stakeholders to elevate ethnic and racial minorities and bring BIPOC businesses together to assist with connection building, programming, promotion, training, and providing resources to inspire growth and prosperity.

Learn. Grow. Thrive.

A SENSE OF COMMUNITY

"What surprised me most about the Athene Black and Brown Summit is how quickly I felt a sense of community among attendees and staff. Everyone was intentional about welcoming me and celebrating my business and I'm so grateful that I got to experience the Summit as a Pitch finalist this year. I'm already looking forward to the next!"

-- Joy Hankins - Founder / The Joy of Curls

SAVE THE DATE

APRIL 18-19, 2024

