

Pirapop Veeraphan

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Education

Drake University

Des Moines, IA

Bachelor of Science in Business Administration in Finance and Economics.

Course Work: Advance Corporate Finance, Intro to Financial Instrument, Public Economy

August 2021-May 2024

Managerial Accounting, Money & Banking

Experience

West Des Moines Chamber of Commerce

West Des Moines, IA

DiveNow Project Consultant

January 2022 – May 2022

- Identified 13 critical data to achieve the reason to make the West Des Moines area desired by all types of the population including families and newly graduated.
- Interpreted the trend data of 7 cities that could potentially be West Des Moines area competitors in employment.
- Surveyed 20+ Drake business fraternity students on the reason why choose West Des Moines as their workplace and a place where these students can call home.

Drake University

Des Moines, IA

Drake Insurance Innovation Lab intern

August 2021-April 2022

- Analyzed qualitative data from insurance carriers and consultants to comply with a carrier guide for potential Insurtech purchases.
- Interpreted information from meeting 5 distinguished members of the Insurtech community and the insurance accelerator, resulting in a cost-benefit analysis.
- Authored journal article “Investing With Innovation: An Insurance Carrier’s Guide to Insurance Engagement” and PowerPoint titled “Facilitating a Successful Relationship to the Insurtech”.
- Presented to 10+ EMC Executive members including the CEO, CTO, and CCO. Facilitated question and answer session.

Leadership & Activities

Phi Chi Theta Business fraternities – Zeta Xi Chapter

Des Moines, IA

Director of Diversity, Equity, and Inclusion

January 2023- Present

- Develop and implement strategies to advance DEI initiatives.
- Raise awareness and promote cultural competence among members.
- Effectively communicate and engage with members of diverse backgrounds and perspectives.
- Possess a strong understanding of current DEI issues and be able to lead workshops and facilitate discussions on these topics.
- Be a creative problem-solver with a passion for promoting diversity and inclusion.
- Foster a supportive and inclusive community within the business fraternity.

Drake Economics Club

Des Moines, IA

President

September 2022 – Present

- Created the first Drake Economics Club to create a better channel for economics students to meet and collaborate.
- Handle most day-to-day operations including marketing, finance, and management.
- Manage most of Econ Club event with Social media and offline media.

Skills

- Highly Proficient in Microsoft Office (Excel, Word, Power Point and Access)
- STATA
- Bloomberg Terminal
- Tableau