

# Melissa Ryan

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## EDUCATION

### **Iowa State University**

*Bachelor of Arts, Advertising*

Anticipated: May 2024

Ames, IA

- **Minor:** Graphic Design

## SKILLS

- **Software:** Microsoft Office (Adobe Illustrator, Adobe Photoshop, Adobe After Effects, PowerPoint, Excel, Outlook), Google Workspace (Word, Excel, Access, Docs, Slides, Sheets, Gmail, Drive)
- **Social Media** (Facebook, LinkedIn, Pinterest, Tok-Tok, Instagram, Snapchat)

## LEADERSHIP & INVOLVEMENT

- **Former Vice President of Cardinal and Gold**

A club that works like an ad agency. We design websites, rebrand logos, and write press releases for small businesses and clubs at ISU

- **Member of the Advertising Club**
- **Serve 901 Nonprofit organizations**

For an alternative spring break, students choose between four locations where they want to make the biggest impact

- Volunteered at a halfway house and cleaned up the streets with former inmates
- Read books to children on Memphis public television

### **Community College Iowa Central**

*Associate of Arts, Journalism*

December 2019

Fort Dodge, IA

### **Walmart**

*Cashier*

April 2019 – March 2020

Storm Lake, IA

- Abided and upheld Covid-19 protocols by collaborating with my colleagues to ensure the safety and well-being of the customers and employees
- Oversaw \$10,000 of daily transactions through cash checks, credit cards, and automatic debits
- Addressed conflicts swiftly, resulting in customer satisfaction 100% of the time
- Received employee of the month for going above and beyond for customer satisfaction

### **McDermott Family Shows**

*Amusement Park Entertainer*

May 2016 – August 2018

Anthon, IA

- Set up heavy equipment with boss and managed workload when short-staffed
- Increased sales for the company by 5%, improving revenue by getting customers through the lines as swiftly as possible
- Showed adaptivity and strong work ethic by tearing down and moving to a new town every 3-5 days

