

# Hannah Dake

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## **EDUCATION**

The University of Iowa, Iowa City, IA

Anticipated May 2023

B.A. Journalism and Mass Communication

Minor in Communications Studies

GPA: 3.88/4.00 | Dean's List Fall 2019 – Fall 2022

## **WORK EXPERIENCE**

### ***Social Media and Communications Intern***

May 2022 - Present

Scanlan Center for School Mental Health – Iowa City, IA

- Created and managed original social media content, distributed according to market research
- Grew social media follower presence by 113% in 6 month span
- Conducted monthly social media reports to offer insight on best practices
- Coordinated with staff on creation of comprehensive content marketing strategy
- Strengthened writing and editing skills via email and website publication duties
- Communicated with internal and external stakeholders on behalf of upper staff

### ***Communication Studies and Cinematic Arts Department Student Office Assistant***

August 2021 – May 2022

The University of Iowa – Iowa City, IA

- Created website and social media content to specific department needs
- Managed phones, email, mail and social media communications for internal and external audiences
- Provided excellent customer service to all office visitors, anticipating needs and building relationships

### ***Server/Barista***

May 2021- December 2022

Feedwell Kitchen & Bakery – Cedar Rapids, IA

- Praised for quality customer service to all patrons and exceptional problem-solving skills
- Maintained composure daily in fast-paced environment
- Offered outstanding dining experience through personal conversation and unique menu options

## **RELEVANT EXPERIENCE**

### **University of Iowa Newman Student Center**

*Communications Lead Team*

May 2022 – Present

- Created and edited social media content to increase interest in organization
- Co-managed social media and website strategy with team members
- Wrote and posted blog updates to website
- Worked with staff to research, plan and host speaker and retreat events

### **Coursework**

- Journalistic Reporting & Writing – Learned fundamentals of journalistic writing, rigorously applying them to stories in the field, conducted research and fact gathering for self-selected feature pieces
- Multimedia Storytelling- Created multimedia content packages to accompany original journalistic stories. Gained skills in Adobe Suite, WordPress, Audacity, Excel, audio, photo and video storytelling

