

# ERICH JANECKA

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A marketing student working a thousand miles from home with the drive to survive anything thrown in his way.

## EXPERIENCE

### 5 YEARS EXPERIENCE IN RESTAURANTS AND HOSPITALITY

Ranging from a New Orleans café to a hotel desk, I've spent the latter half of my life serving, hosting, and delivering high quality service with the personality to match.

### SHORT TERM INTERNSHIP

#### MARKETING AND SALES INTERN, KUM & GO 2022

Participated in an internship competition where we raised the sales of the assigned store by 88%. It was a great experience and solidified my passion for marketing data analytics.

## EDUCATION

2020-2024

### MARKETING, IOWA STATE UNIVERSITY

I am currently working towards a marketing analytics degree at Iowa state university with support of a scholarship.

3.2 GPA with sporadic Deans list positions.

2020-2024

### ADVERTISING, IOWA STATE UNIVERSITY

Coupled with my Marketing degree, I am hoping to leave school with a more well-rounded approach to the marketing field.

## SKILLS AND TRAITS

- Excel and other office 365 software's
- Adobe illustrator and Krita drawing software
- Conflict management
- Communication and interpersonal skills
- Multicultural perspective (Dual Citizenship)
- Organizing information and groups

## ACTIVITIES AND PROJECTS

I headed the branding and graphics department of the high school robotics team for my last two years on the team and keep in contact with my old department. Once in college I joined an improv group and became the VP and chair of marketing in my second year. I volunteer with a Danish nonprofit called "Be my eyes" assisting those with vision impairments. I'm in the early stages of setting up a charity nonprofit aimed at connecting discarded high quality linens from hotels to homeless shelters in the Des Moines area I have a habit of spreading myself too thin, but sitting still was never meant for me.