

Carl James Couch

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EDUCATION

Iowa State University, Ames, IA

Bachelor of Science in Supply Chain Management

Dean's List Spring 2020

December 2020

Bachelor of Science in Management of Information Systems

Anticipated Graduation May 2023

SOFTWARE SKILLS

Excel, Data Analysis ToolPak, Solver, Access, JMP, Microsoft Dynamics 365, Python, SQL

WORK EXPERIENCE

Pet Parents® - Ankeny, IA

Supply Planner

March 2021 – August 2021

- Managed and lead international suppliers to ensure on time production
- Scheduled Purchase Orders for raw materials for international suppliers
- Facilitated the continuous flow of inbound shipments
- Analyzed demand data in multiple selling channels
- Improved and analyzed processes by utilizing root-cause analysis
- Collaborated with Marketing and Product Development Department and provided insight on the current manufacturing environment to ensure on time product launches
- Monitored and implemented KPIs
- Strategized and repositioned demand planning to accommodate for the changing supply chain environment as a result of the COVID-19 pandemic
- General reporting to upper management creating dashboards and agile excel sheets
- Investigated inventory discrepancies within ERP System

MCA Gems - Des Moines, IA

Distribution Coordinator and Fulfillment Specialist

May 2013 – Current

- Managed warehouse with an inventory value of \$4 Million consisting of precious gemstones, jewelry
- Diagnose, troubleshoot and resolve a range of software, hardware and connectivity issues for salesman
- Managed customer relationships and incoming orders
- Acquired and audited potential clients resulting in 10% sales increase
- Automated customer marketing promotions using Microsoft Word and Excel
- Facilitated cycle counts for the inventory required for frequent networking events and trade shows
- Ensured order fulfillment and shipments were completed before deadlines

PROJECT EXPERIENCE

Implemented IoT - Created a Private Security Camera Network

September 2022 - October 2022

- Conducted a Risk Evaluation based on the business owner's needs
- Installed 8 security cameras that utilized a private network and could be accessed through the owner's devices
- Advanced security of inventory while adding value through cost savings

New Product Launch - Vendor Management in Ningbo, China

June 2021 - July 2021

- Managed vendors in China to successfully launch a new product within deadline during Covid
- Strategizing with different departments and communicated potential problems before they occurred
- Created new forecast methodology for new product launches by implementing KPIs and inventory control protocols

Supplier Scorecard – Quarterly and Annual Reporting

April 2021 – June 2021

- Created a criterion that would grade suppliers based on quantitative and qualitative characteristics
- Utilized agile excel sheets to pull data and from existing sheets to create quarterly and annual reports

Optimized Data Driven Networks – Reduced Expenses by Creating Scripts

May 2019 – May 2019

- Utilized 3rd party database by writing a script to log data entries resulting in expense reduction of \$700 and acquired quality data of 10,000 customers

Created Data Infrastructure – Converting Documents into Data

June 2019 – June 2019

- Analyzed and converted original handwritten documents into pivot tables by cleaning large data sets that would be implemented into the company's database