



BEST OF LOCAL BRANDS SUMMIT

Hy-Vee hosts a Best of Local Brands Summit each quarter to expand and enhance the product offerings at its more than 285 retail stores in our eight-state region. Since the Best of Local Brands summits began in early 2021, more than 125 new brands have been selected and are available to Hy-Vee customers today.

Hy-Vee continues to elevate its efforts of identifying suppliers with diverse backgrounds and encourages minority-owned and women-owned businesses to apply for the quarterly summits.

Our next Best of Local Brands Summit is scheduled for August! Submissions will open June 12 and the entry deadline is June 26.

Hy-Vee accepts online submissions in retail-ready products such as grocery, produce, deli, general merchandise, frozen, dairy, and health and beauty care. Interested suppliers can sign up for a FREE RangeMe profile at www.RangeMe.com where you'll have access to all available, limited-time campaigns like Hy-Vee's Best of Local opportunities. Suppliers will then receive weekly notifications of opportunities relevant to their categories and are typically given a two-week time frame to apply.

Sign up now for your chance to see your products on Hy-Vee shelves!

RANGE·me



Scan to Apply!

