

Hunter Floyd

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Education

University of Iowa: Iowa City, IA

Anticipated May 2022

- Cumulative GPA: 3.44
- Major Level GPA: 4.33
- B.B.A. Marketing, Management focus
- International Business Certificate, Japanese focus
- Event Management Certificate
- Minor in Music

Occupational Experience

GuideOne Insurance: West Des Moines, IA

Marketing Coordinator

March 2021 – Present

- Manage marketing campaign efforts through multiple workflows
- Create copywrite material for articles, customer promotions, and other documents
- Coordinate with several internal and external parties simultaneously to complete campaigns
- Support four team members with copywrite, web design, graphics design, and communication

Hy-Vee: Waukee, IA

Multiple Department Experiences

January 2016 – March 2021

- Expressed prompt customer service and exhibited patience and care for customers' inquiries
- Appraised departments' state of inventories and prepared merchandise in advance for demand
- Assisted customers productively while maintaining a 100+ customer turnover rate
- Performed various tasks to enhance the shopping experience in every aspect

University of Iowa Housing & Dining: Iowa City, IA

Dining Lead

February 2019 – September 2020

- Provided direction and supervision for three or more student employees at a time
- Served dining options to 200+ customers while maintaining an organized workplace
- Assessed stations' conditions to provide assistance in multiple capacities
- Ensured a safe and sanitary environment for both customers and team members

Wells Fargo: West Des Moines, IA

Bankruptcy Attorney Engagement Intern

October 2017 – August 2018

- Evaluated 30 attorney firms hired by Wells Fargo to complete bankruptcy case loans
- Constructively critiqued firms' loan statuses in a consulting capacity
- Organized 30 monthly meetings with individual firms
- Managed communication and shared tasks for six team members