

# JORDAN SCHMELZER

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## OBJECTIVE

Obtain a summer internship/co-op with a high-level organization. Contribute to the success of a specialized marketing/media team, add value to the overall organization's marketing strategy, as well as build upon understanding of production and media strategies.

## EDUCATION

### **University of Northern Iowa: Digital Media: Leadership / General Business Concepts**

Currently in progress to complete a major in Digital Media leadership with a minor in general business concepts. Current coursework includes principles of marketing, micro/macroeconomics, and organizational management. Expected graduation of Fall 2022.

### **Eastern Iowa Community College: Associate of Arts; Pre-Business**

Studied pre-business courses at Muscatine Community College. Was placed on the President's list in both 2019 and 2020 academic years.

## EXPERIENCE

### **University of Northern Iowa Digital Media Office, Cedar Falls Iowa: August – present**

I currently work in the Digital Media Office at the University of Northern Iowa. I specialize with checking in/out items regarding digital media equipment and other related items used for filming and editing.

### **University of Northern Iowa Housing and Dining, Cedar Falls Iowa: Feb 2021 – August 2021**

Greeter at Piazza Dining Center. I worked as kitchen help and also helped scan in badges and wipe down tables in the dining room. Contributed to the success of UNI Dining in a fast-paced environment.

### **Grain Processing Corporation, Muscatine Iowa: May 2020 - August 2020**

Contributed to the success of the Starch department at a worldwide provider of food-grade, and industrial grade starch products. Contributed to the team atmosphere at Grain Processing Corporation while maintaining a high level of safety, integrity, cleanliness, and efficiency of the production line. Gained hands on experience in a fast-paced, manufacturing environment.