

Jori Nieman

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PROFESSIONAL SUMMARY

Aspiring sports marketing coordinator dedicated to developing and promoting teams and brands. Recognized for being a team leader and organized individual. Experience with Adobe Photoshop and Canva when creating graphics. Detailed, versatile, and determined individual, with the ability to multitask simultaneously.

EDUCATION

Iowa State University: Ames, Iowa

Bachelor of Science

Anticipated Graduation: May 2023

Majors: Marketing & Management, Minor: Business Analytics

GPA: 3.92

INTERNSHIP EXPERIENCE

Iowa Girls High School Athletic Union

October 2018- May 2019

Business and Marketing Intern: West Des Moines, Iowa

- Created marketing plans and strategies and proposed them to businesses
- Designed social media graphics for athletic events through Canva and Adobe Photoshop
- Organized and conducted events with all high schools in Iowa and local business
- Developed weekly newsletters discussing work of organization

ADDITIONAL EXPERIENCE

All Iowa Attack Basketball

March 2020 – Present

Junior High/ High School Basketball Coach: Ames, Iowa

- Prepare practice schedules for multiple age groups, utilizing Tournament Machine
- Collaborate with players, coaches, and parents
- Supervise 15 tournaments and maintain facilities

Jensen Group

September 2019- May 2020

Accountant Assistant: Ames, Iowa

- Analyzed and processed transactions using QuickBooks
- Managed accounts payable for 8 property buildings
- Regulated and maintained financial records for company

LEADERSHIP

Kappa Kappa Gamma Sorority

August 2019- Present

Vice President of Organization

Present-

Ivy College of Business Emerging Leadership Program

November 2020- January 2021

INVOLVEMENT & VOLUNTEER WORK

Sales Club

August 2020- Present

Peer Mentor for Student Athletes

January 2021- Present

Business Learning Team

August 2019- May 2020

Vision Soccer Academy Youth Camps, Volunteer Coach

August 2017- August 2018