

Franchesca Johnson | franchescamj2000@gmail.com | 641-224-2367

Education

- Iowa State University Expected Graduation Date: May 2023
- Majors: Public Relations and Communication
- Minor: Leadership Studies
- GPA: 3.99

Work Experience

- Corine Porter/ Kelli Kerton/Farm Bureau Financial Services May 2021-Present
 - Utilize resume databases to seek out potential candidates for Agents/ Agency Managers
 - Assist with Hiring Incentive Programs
 - Attend weekly Sr. Field Sales Assistant meetings
- Jose Leos /Saints Pub and Patio June 2021-Present
 - Delivered fast and friendly customer service skills
 - Answered questions regarding menu items and offered recommendations when requested
 - Anticipated customer's needs to ensure their dining experience was exceptional
- Lisa Nolting/Iowa State University/Peer Wellness Educator August 2020- Present
 - Organize/present presentations regarding health/wellness to student organizations
 - Create new health/wellness projects to implement on campus
 - Participate in various ISU sponsored wellness activities
- Kyle Cropp/Farm Bureau Financial Services/Storm Team Claims Intern May 2020-August 2020
 - Filed storm claims for clients in Farm Bureau's claim system
 - Processed/ mailed payments in amounts of up to \$100,000
 - Assisted clients with questions regarding existing claims, adjusters, and payments

Extracurriculars/Community Service

- CySquad Outreach Committee Member (March 2021-Present)
- Green Dot Service Project Committee Member (September 2020-Present)
- Meals for the Heartland (April 2021)
- Kairos College Ministry Member (September 2020-Present)
- ISU PRSSA Inter Club Council Representative (October 2020-present)
- SHOP Food Pantry Volunteer (August 2020)

Awards, Distinctions, and Leadership Positions

- Attained YURturn Intern Certificate
- Public Relations Student Society of America (PRSSA) (September 2019-Present)
 - Club President (April 2021-Present)
 - Public Relations Chair (April 2020-April 2021)
- Ambassador for College of Liberal Arts and Sciences (April 2021-Present)
- Iowa State University Honors Program Student (January 2020-Present)
- Deans Leadership Seminar at Iowa State University (Aug. 2019- December 2019)
- Global Youth Institute/World Food Prize Attendee- Wrote a 5-page paper which advanced from Iowa Youth Institute to Global Youth Institute (Oct. 2017)