



CARLEY ANN WYBLE

EDUCATION

Iowa State University

Ames, Iowa

Bachelor of Science: Fashion

Communications, Public Relations

GPA: 3.5/4.0

SKILLS

- Proficient in Microsoft Word, Excel, Powerpoint, and Outlook.
- Exceptional written, verbal, and interpersonal communication skills.
- Knowledge of Adobe Photoshop, Illustrator, and Monday.com
- Red Cross Certification in CPR, Lifesaving, and First Aid.
- Excellent experience with Instagram, Twitter, LinkedIn, Facebook, Hubspot, and Square Space platforms.

CONTACT INFORMATION

 @carleywyble

 cannwybs@gmail.com

 carleywyble.com

EXPERIENCE

GuideOne Insurance Company West Des Moines, IA | 2019-Present

Corporate Communications & Public Relations Intern

- Collaborated with marketing team to leverage different media platforms in order to effectively brand our company in the marketplace
- Created engaging content for media releases and social media pages
- Assisted with local public relations activity (i.e. press releases and media responses)
- Helped create multimedia for internal communication channels
- Assisted with company intranet branding, messaging, and content management
- Supported the creation of a refreshed community relations and corporate giving strategy

Tailgate Clothing West Des Moines, IA | 2019-2021

Sales Associate / Stylist

- Welcomed customers to the store.
- Making item recommendations to customers.
- Helped fitting and styling opinion.
- Finalized sales and cashing out customers.
- Setting up floor set and making display recommendation to managers.

School of Classical Ballet & Dance West Des Moines, IA | 01/2015-01/2018

Dance Instructor

- Instructed students in dance lessons, Choreographed students' dances, Negotiated with young people, Worked hands on with special needs students.

INVOLVMENT

TREND Fashion Magazine

2018-2021

- 2018- Trend Fashion Magazine Committee Member
- 2019- Trend Fashion Magazine Executive Member/ Trend for Men Runway
- 2019- Trend Fashion Magazine Executive Member/ Women's Ready to Wear
- 2020- Trend Fashion Magazine Executive Member/ Accessories
- 2020- Trend Fashion Magazine Executive Member/Trend for Men Ready- to-Wear
- 2021- Trend Fashion Magazine Executive Member/Beauty

Iowa State Fashion Show 2021-Present

- Fashion Show Model

Delta Zeta Social Sorority

2018-Present

- Public Relations Chair 2019-Present

Dub-H Hiphop Club

2018-2019