

ANDY JEFFREY

GLOBAL BUSINESS STUDENT

(319) 458-0457

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EXTRA CURRICULARS

- UNI American Marketing Association (AUG. 2019-PRESENT)
 - Co-president (AUG. 2020-MAY 2021)
 - First place out of fifteen teams in a marketing case competition
 - Competed in marketing simulation competitions regionally and nationally
 - Volunteer with many different organizations such as Pack the Dome and the Northeast Iowa Food Bank
- Global Business Club (JAN. 2020-PRESENT)
 - Organize and plan learning events and competitions for students
- SALT Company (AUG. 2019-PRESENT)
- National Society of Leadership and Success (AUG. 2019-PRESENT)
 - Leadership training (DEC. 2019)

SKILLS

- Marketing
- Microsoft Office Suite
- Google Suite
- Organization
- Social Media
- Communication
- Teamwork
- Market Research
- Advertising
- Clifton strengths test: Discipline, Woo, Communication, Competition, Positivity

EDUCATION

BACHELOR OF ARTS IN GLOBAL MARKETING

MINOR: INTERNATIONAL BUSINESS

UNIVERSITY OF NORTHERN IOWA | 2019-2021

CUMULATIVE GPA: 3.92/4.00

DEANS LIST: ALL SEMESTERS

ASSOCIATES OF ARTS, MAJOR IN ARTS

KIRKWOOD COMMUNITY COLLEGE | 2017-2019

CUMULATIVE GPA: 3.95/4.00

DEANS LIST: ALL SEMESTERS

WORK EXPERIENCE

PRODUCE STOCKER

FAREWAY MEAT AND GROCERY | AUG 2015 - PRESENT

- Effectively communicated with customers and coworkers
- Assisted in marketing produce items through Facebook
- Trained new employees and supervised up to three employees at a time
- Managed the produce section through the summer of 2019

FOOD SERVICE ASSISTANT

UNIVERSITY OF NORTHERN IOWA | AUG 2019 - MAR 2020

- Prepared, cooked, and ensured the quality of the food at multiple venues at the Piazza Dining Center on campus
- Developed flexibility to be able to switch venues when asked on short notice
- Communicate effectively with customers, coworkers, and supervisors

INTERNATIONAL EXPERIENCE

AUSTRALIA

KIRKWOOD STUDY ABROAD | MAY 2019

- Worked with students from Royal Melbourne Institute of Technology on a marketing plan for Country Road, a high-end clothing store in Australia
- Developed communication skills, style flexing skills, and teamwork skills
- First place out of ten teams for having a well thought out, organized, and put together marketing plan

GRENADA, WEST INDIES

INTERNATIONAL GOSPEL MISSIONS MISSION TRIP | JULY 2018

- Helped organize, plan, and run a Vacation Bible School in the West Indies
- Led up to 100 kids in singing and a message
- Began intentional conversations with people walking by the nightly street meetings