

# Colby Lee Weber

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## SKILLS AND KNOWLEDGE

- Graphic Design, Writing, Public Relations and Marketing Abilities
- Interpersonal/Communication Skills
- Proficiency with Adobe Suite, Canva, Social Media, PowerPoint and Google Docs
- Videography and Time Management Skills

## EDUCATION

**University of Northern Iowa, Cedar Falls, IA**

Bachelor of Arts in Strategic Public Relations

- Four Semesters on the Dean's List at the University of Northern Iowa
- 3.98/4.00 Cumulative GPA, May 2020

## EXPERIENCE

**Urbandale Chamber of Commerce**

Urbandale, IA

*Communications Intern*

June 2019-July 2019

- Promoted the chamber through newsletters and press releases.
- Created posters and invitations for upcoming events.
- Filmed videos for the chamber and updated their Facebook page.

**Interstate Batteries Corp. Headquarters**

Urbandale, IA

*Customer Care Representative*

June 2018-August 2018

- Answered customer questions regarding battery testers.
- Researched battery tester parts/issues to correctly service the customer.
- Cooperated with coworkers to input orders using a computer.

## LEADERSHIP AND TRAINING

**UNI Anime Club, UNI**

Cedar Falls, IA

*Executive Team: President/VP*

Sept. 2017-Present

- Promoting and planning group activities for the club.
- Introduced students to anime art, bringing together students of diverse backgrounds.
- Generate interest in film through trivia, games and other activities.

**The Northern Iowan Newspaper, UNI**

Cedar Falls, IA

*Staff Writer*

Sept. 2018-Present

- Published 41 articles for the UNI student newspaper.
- Interview people about their personal stories and experiences.
- Collaborate with editors to create a detailed and polished final product.

**Immersion Magazine**

Cedar Falls, IA

Aug. 2019-Dec. 2019

- Wrote content for photo and feature stories.
- Photographed subjects of stories and ads.
- Designed magazine layout and logos.

## HONORS/AWARDS

- Two-time Recipient of The Roy J. Carver Scholarship
- Recipient of the Interstate Batteries Team Member 2019-2020 Scholarship worth \$5,000