

CHRISTIAN JACKSON

CONTACT DETAILS

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EDUCATION

Drake University, Des Moines, IA

- Bachelors of Science in Business Administration
- Marketing Major
- Emphasis on Analytics and Research
- Graduation Date: May 2021
- 3.64/4.00 Cumulative GPA
- 2019 - current

Sunway University, Kuala Lumpur, Malaysia

- 2017 - 2019
- Dean's List (Fall 2018)
- Cum Laude 3.50 - 3.69 GPA

INVOLVEMENT

American Marketing Association (AMA)

- 2019 - Present
- Current member of a Coca-Cola IMC project

AWARDS

Drake University Presidential Award

- Presidential Scholarship
- Based on Academic achievement in previous educational institution

PROFESSIONAL EXPERIENCE

Quintessentially Marketing Agency, Kuala Lumpur, Malaysia

Marketing Intern: Summer 2019

- Content Writing
- Intermediate Graphic Design
- Visual Content Curating
- E-mail and Phone Communication
- Worked in a small team, acting as support for staff members.
- Learned key concepts about timeliness, teamwork, and content quality
- Social Media
- Direct Marketing