

# ANDY JEFFREY

GLOBAL  
BUSINESS  
STUDENT

## CONTACT

(319) 458-0457

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## COLLEGE ACTIVITIES

- American Marketing Association
- Global Business Club
- SALT Company
- National Society of Leadership and Success

## SKILLS

- Marketing
- Market research
- Microsoft Office
- Google Suit
- Social Media
- Communication
- Teamwork
- Advertising

## EDUCATION

### **BACHELOR OF ARTS, MAJOR IN GLOBAL MARKETING, MINOR IN INTERNATIONAL BUSINESS**

UNIVERSITY OF NORTHERN IOWA | 2019-2021

GPA: 3.92/4.00

### **ASSOCIATES OF ARTS, MAJOR IN ARTS**

KIRKWOOD COMMUNITY COLLEGE | 2017-2019

GPA: 3.95/4.00

## EXPERIENCE

### **COOK ASSISTANT**

UNIVERSITY OF NORTHERN IOWA | AUG 2019 - PRESENT

- Prepared, cooked, and ensured the quality of the food at my venue
- Developed flexibility to be able to switch venues when asked on short notice

### **PRODUCE STOCKER**

FAREWAY MEAT AND GROCERY | AUG 2015 - JAN 2020

- Effectively communicated with customers and coworkers
- Assisted in marketing produce items through Facebook
- Trained new employees and supervised up to three employees at a time
- Managed the produce section through the summer of 2019

## INTERNATIONAL EXPERIENCE

### **AUSTRALIA, KIRKWOOD STUDY ABROAD**

- Worked with students from RMIT on a marketing plan for Country Road
- Learned how to effectively communicate, style flex, and work with others

### **GRENADA, MISSION TRIP**

- Helped organize, plan, and run a VBS in the West Indies
- Led up to 100 kids in singing and a message
- Started intentional conversations with people walking by